

Mechanical Specs and Rates for OPIS Supplements

COST OPTIONS (all ads are four color):

- **Sponsorship** (includes inside cover ad, front page banner and advertorial in supplement): \$5,000
- **Back Cover Ad** (includes full page advertorial in supplement): \$4,500
- **Center Spread:** \$4,000
- **Full Page Ad and full page advertorial:** \$3,000
- **Full Page Ad or full page advertorial:** \$2,000
- **1/2 Page Ad:** \$1,500
- **1/4 Page Ad:** \$1,000

SIZE REQUIREMENTS:

1. **Full Page Ad**
 - Page size 8.5" x 11"
 - Include a 0.25" bleed on all sides
2. **Center Spread Ad (2 pages)**
 - Page size 17" x 11"
 - Include a 0.25" bleed on all sides
3. **Horizontal 1/2 Page Ad**
 - AD size 8" x 5"
 - No bleed required
4. **Horizontal 1/2 Page Ad (with bleeds)**
 - AD size 8.5" x 5.5"
 - Include a 0.25" bleed on three sides
5. **Vertical 1/2 Page Ad**
 - AD size 3.75" x 10.5"
 - No bleed required

FILE / FORMAT REQUIREMENTS:

- **Color** - All ads submitted must be in CMYK or Grayscale color space (no RGB). If you are using Pantone colors they must be switched to 4-color process.
- **File Formats** - All artwork must be print resolution (300 DPI). We accept files in the following formats:
 - JPEG - *preferred file format*
 - TIFF - *preferred file format*
 - Adobe Illustrator (fonts included or outlined)
 - Adobe InDesign (fonts and images included)
 - PDF
- **Please do not include crop marks on artwork.**

AD SUBMISSIONS:

Ads may be submitted any of the following ways:

1. **Mail artwork on a CD**
Greg Mosho
3349 Highway 138
Building D, Suite D
Wall, NJ 07719
2. **Email artwork to Greg Mosho**
at gmosho@opisnet.com
3. **FTP artwork**
Contact Greg Mosho for FTP information

Contact **Greg Mosho** at **800.275.0950 X2546**
or **gmosho@opisnet.com** for more information.

