



Diesel Exhaust Fluid Center – Check Out www.OPISDEF.com

Currently offering DEF news, DEF information and banner ad opportunities – and we will soon offer:

DEF Pricing

Supply Map

Industry Directory

Links

Coming Soon! Pricing information and a full industry directory – where all suppliers, distributors, equipment companies, etc. will get listed for **FREE!**

Advertising available on the site include:

- Banner Advertising – top of page: \$1,500/month
 - Ad size is 150 x150
- Banner Advertising - 150 x150: \$1,000/month
- Logo and link - \$1,000/year

Ad Specs:

- OPIS Online Square Ad: 150x150 Pixels
- Image Properties: RGB, 72 dpi
- File Type: GIF, Animated GIF, JPEG or Flash* (name files with appropriate extension). *Flash – No expanding ad materials. Ad must remain within specified bounds for duration of flash animation.
- Maximum file size: 40K

About OPIS: Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada. Newsletters, educational seminars, fax and email services are available for petroleum marketers, jobbers, fleets, oil executives and investment companies.

Contact: Greg Mosho - 732-730-2546 - gmosho@opisnet.com

3349 Highway 138, Building D, Suite D, Wall, NJ 07719 - Fax: 301-287-2156 - Cell: 732-610-5735