



Oil Price Information Service

2010 RFS-2/RINS Advertising and Sponsorship Opportunities

RFS-2/RINS Special Supplement

This is a special printed piece coming out in August 2010 where we are offering advertising/writing/advertorial opportunities. It will mail out with our newsletters on August 23, 2010 and will have bonus distribution at our fall shows (National Supply Summit and Fleet Fueling) and at other shows we exhibit/attend – like SIGMA, NACS, National Biodiesel Board, etc.

OPIS 2010 RFS-2/RINS White Paper

This paper will provide a basic guide and roadmap to help downstream petroleum supply professionals navigate the 2010 changes that RFS-2/RINS is producing. OPIS is planning on having this finalized and up on our white paper website by early July.

OPIS 2010 RFS-2 & RINS Forum – taking place from October 14-15, 2010 in Chicago.

This is an OPIS Executive Education Series class which offers three levels of exposure:

- **Sponsorship** – you would special receive recognition at the class with signage, etc., marketing material in class bag, full attendee list before and after the class, one attendee at the class – cost ranges from \$4,995 to \$8,495.
- **Attendee deal** – you can attend the class, have marketing material in the class bag and get the full attendee list before and after the class – total cost is \$2,600.
- **Marketing Material in class bag** – no attendees – you receive the marketing material in the class bag and the final full attendee list after the class – cost is \$750.

Renewable Fuels Supply Americas Directory – publishes Fall 2010

The directory offers RINS information. An ad buy in the directory includes the full directory on CD-Rom. Your ad will reach the thousands of downstream petroleum industry professionals – like oil refiners, traders, marketers, jobbers, brokers, truckstops, fleets, terminals, pipeline companies, airlines - that buy this directory – and you can then use the CD-Rom to market your products to 1,500 + Ethanol and Biodiesel Supply Professionals that are listed in the directory. As an extra bonus, the CD-Rom includes 8,500 + downstream petroleum supply professionals that are listed in the Petroleum Supply Americas directory.

Package deals are always available. Contact: Greg Mosho
Email: GMosho@opisnet.com Direct Phone: 732-730-2546

About OPIS: *Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information – reaching petroleum marketers, jobbers, fleets, oil executives and investment companies. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada.*

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