



Oil Price Information Service

OPIS 2012 Ethanol and Biodiesel Advertising and Sponsorship Opportunities

Renewable Fuels Supply Special Supplement – January 2012 and July 2012

This is a printed magazine that will publish twice in 2012. We offer advertising/writing/ advertorial opportunities. It will mail out with both our newsletters, Oil Express and OPIS, and will have bonus distribution at OPIS shows – like National Supply Summit and Fleet Fueling – and at shows we exhibit/attend – like SIGMA, NACS, NBB, RFA, FEW, etc.

OPIS Executive Education Class Sponsorships

We have a number of classes/forums with sponsorship opportunities – including:

- **RFS2, RINS & Biodiesel Forum** – 4th year for this forum! – taking place in Chicago in October

OPIS White Paper Program

You can post your own white paper – or sponsor an OPIS white paper. We always have new white paper sponsorship opportunities arise as the year goes on. We are currently planning on our annual RFS/RINS white paper for 2012.

OPIS Ethanol and Biodiesel Pricing Reports

These are four page reports (depending on the data) which are sponsored by one company. You receive a logo on each page, a full page ad on the last page and the opportunity to ask questions of anyone that downloads the report. We then market the piece to our client base of 10,000 + downstream petroleum professionals – who access the report for free – and you receive their data and warm leads. Exposure is up to 4 full months on our website!

Renewable Fuels Supply Encyclopedia Directory – publishes Spring and Fall 2012

An ad buy in the directory includes the full directory on CD. Your ad will reach the thousands of downstream petroleum industry professionals – like oil refiners, traders, marketers, jobbers, brokers, truckstops, fleets, terminals, pipeline companies, airlines - that buy this directory – and you can then use the CD to market your products to 1,500 + Ethanol and Biodiesel Supply Professionals that are listed in the directory.

Package deals are always available. Contact: Greg Mosho
Email: GMosho@opisnet.com Direct Phone: 732-730-2546

Additional opportunities are always available and do present themselves throughout the year.

About OPIS: Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information – reaching petroleum marketers, jobbers, fleets, oil executives and investment companies. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada.