



2012 RFS2/RINs Advertising & Sponsorship Opportunities

Renewable Fuels Supply Special Supplement – Publishes January and July 2012

These two issues will cover the latest RFS2/RINS issues and stories – and offer advertising, writing and advertorial opportunities. Both issues will be mailed out to the readers of our newsletters – and will have bonus distribution at industry shows like NBB, RFA, SIGMA, NACS, etc. – and will also be given out at OPIS like the Fleet Fueling show, Supply Summit and October 2012 OPIS RFS2/RINS Forum.

OPIS 2012 RFS-2/RINS White Paper

This paper will provide a basic guide and roadmap to help downstream petroleum supply professionals navigate the 2012 changes that RFS-2 is producing. OPIS is planning on having this finalized and up on our white paper website in the fall of 2012.

OPIS 2012 RFS2, RINS & Biodiesel Forum – Taking place October 2012 in Chicago

This is an OPIS Education Seminar which offers three levels of exposure:

- Sponsorship \$4,995 – \$10,495
Receive special recognition at the class with signage, etc., marketing material in seminar bag, full attendee list before and after the class, one attendee at the class.
- Attendee deal \$2,950
Attend the seminar, have marketing material in the class bag and get the full attendee list before and after the class.
- Marketing Material in seminar bag \$950
Receive the marketing material in the class bag and the final full attendee list after the class. (Note: No Attendee)

Renewable Fuels Supply Americas Directory – Publishes Spring and Fall 2012

The directory offers RINS information. An ad buy in the directory includes the full directory on CD. Your ad will reach the thousands of downstream petroleum industry professionals like oil refiners, traders, marketers, jobbers, brokers, truckstops, fleets, terminals, pipeline companies, airlines – that buy this directory. Additionally, you can use the CD to market your products to 1,500 + Ethanol and Biodiesel Supply Professionals that are listed in the directory.

Package Deals Are Available! Contact Greg Mosho for Details.

Email: GMosho@opisnet.com Direct Phone: 732-730-2546

About OPIS: Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information – reaching petroleum marketers, jobbers, fleets, oil executives and investment companies. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada.