



Oil Price Information Service

FALL 2010 OPIS ADVERTISING AND TRADE SHOW OPPORTUNITIES

OPIS CONFERENCES - with exhibiting and sponsoring opportunities

- 16th Annual Fleet Fueling Conference & Exhibition Atlanta, GA - September 26-28, 2010
- 12th Annual National Supply Summit - Las Vegas, NV – October 24-26, 2010
- 1st Annual NGL Supply Summit – Miami, FL – February 26-28, 2011

OPIS EXECUTIVE EDUCATION CLASSES/FORUMS - with sponsoring opportunities

- NGL Fundamentals – September 2010 – Houston, TX
- RFS-2 & RINS Forum - October 2010 – Chicago, IL
- Winning Fuel Buying Strategies – November 2010 – Chicago, IL

WEBSITE/ELECTRONIC

- OPISDEF.com - banner ads
- Email blasts to our 32,000+ email database
- Retail Pricing Reports – you sponsor our quarterly reports
- Webinars – you can sponsor one of ours or we can do one for you
- White Papers – three options:
 - A) You can post your own white paper to our site
 - B) OPIS editors can write one for you
 - C) You can sponsor a white paper that we write
- Planned OPIS written summer/fall 2010 white papers include:
 - DEF – June 2010
 - RFS-2/RINS – July 2010
 - Petroleum Pricing & Profit Outlook – Mid-Year 2010 Report – Aug. 2010
 - E-15 – August 2010
 - Electric Vehicles – Date TBD

OPIS/STALSBY DIRECTORIES

- Petroleum Supply Americas – Fall 2010 edition
- Renewable Fuels Supply Americas – Fall 2010 edition
- Petroleum Supply Europe – Fall 2010 edition
- Petroleum Terminal Encyclopedia – 2011 edition – publishes Fall 2010

PRINT ADVERTISING - includes Inserts & Marketplace & Special Supplements

- Summer/Fall 2010 Special Supplements:
 - Renewable Fuels Supply Special Supplement – July 2010
 - RFS-2/RINS Special Supplement – August 2010 – *exclusive to RFS-2/RINS*
 - Technology Guide for the Petroleum Jobber, Distributor and Retailer – Sept. 2010
 - Investment and Finance Guide – November 2010

About OPIS: Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada. Newsletters, educational seminars, fax and email services are available for petroleum marketers, jobbers, fleets, oil executives and investment companies.

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