

OPIS Fleet Fueling Supplement

Space Deadline: April 14, 2011
Artwork Deadline: April 19, 2011
Issue Date: May 16, 2011



For more information, contact:
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Fax: (301) 287-2156

- Unique opportunity to reach Oil Express and OPIS readers in a highly-focused environment.
- Inserted into the May 16, 2011 issue of both newsletters, so you will reach 10,000 + qualified readers who pay a premium for two of the industries most valued publications.
- Readers include fleet managers, truckstop operators, jobbers, marketers, dealers, c-store operators, oil executives, and more.
- Guaranteed to reach key decision makers across all facets of the industry.

Cost Options (all ads are four color):

- Sponsorship (includes inside cover ad, front page banner and advertorial in supplement): \$5,000
- Back cover ad (includes full page advertorial in supplement): \$4,500
- Center spread: \$4,000
- Full page ad and full page advertorial: \$3,000
- Full page ad or full page advertorial: \$2,000
- Half page ad: \$1,500

Bonus Distribution at industry events

like NACS, WPMA, POC, SIGMA, and NACStech and at OPIS conferences like Fleet Fueling and National Supply Summit!

Or, simply fill in your information and confirm your ad by faxing to (301) 287-2156.

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Position: _____

Any special notes or needs: _____